

somerville OPEN STUDIOS

2009 Ad Specifications

Artwork Specifications

ACCEPTABLE FORMATS:	PDF, JPG, EPS
RESOLUTION:	300dpi or greater
FONTS:	if submitting an .eps or .pdf please be sure to include all fonts -OR- outline fonts before submitting
COLOR:	B&W ads only
BLEEDS:	please set any bleeds to 1/8" on all sides (see below)

Deadlines

March 5, 2009 » Ad Commitment + Payment Due
March 12, 2009 » Artwork Due

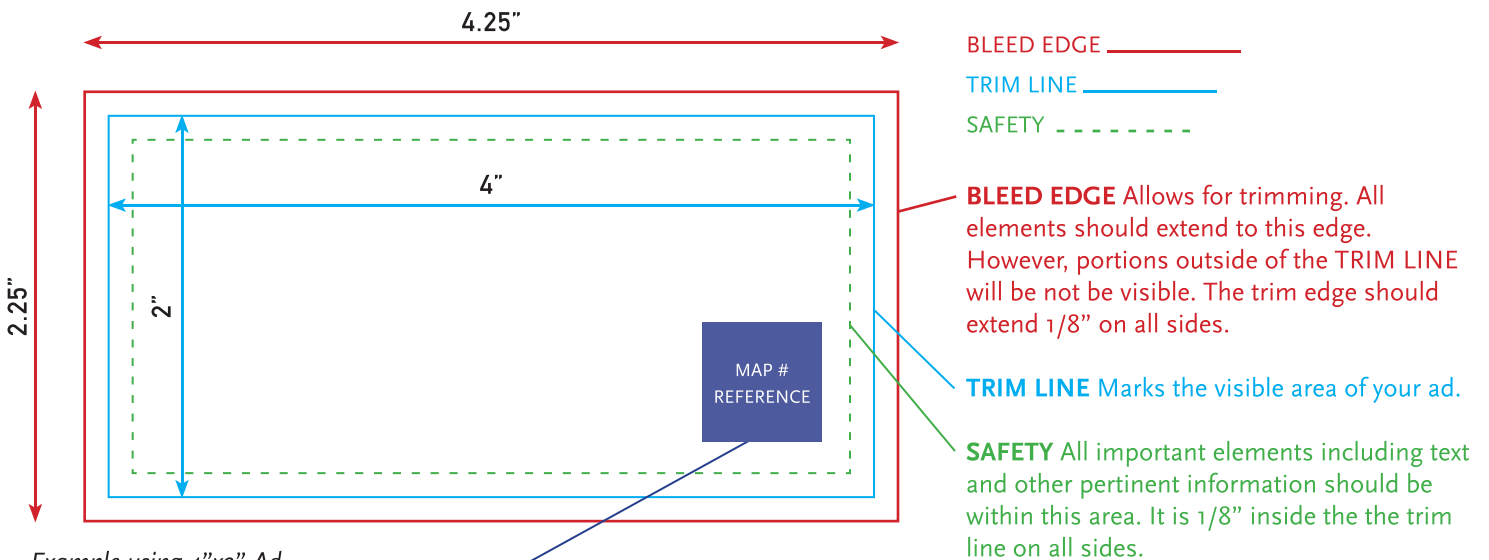
Questions?

Direct all questions to:
ads@somervilleopenstudios.org

more information available at:
www.somervilleopenstudios.org/sponsor

How to Prepare Artwork

Keep all text within dotted "SAFETY" area. Graphics must either be kept inside "SAFETY," or extend fully to "BLEED."
Understand that the trim line is approximate.
For questions about your artwork please contact ads@somervilleopenstudios.org.
Thank you!



Example using 4"x2" Ad

MAP NUMBER REFERENCE

If the ad you've selected includes this, please leave an area of .625"x.625" somewhere in your artwork for the map number designation.



Ad with Bleeds



Ad without Bleeds